



## NCD Media Kit

Your source for all things nocode. Build, learn, enhance, master.

# By the Numbers

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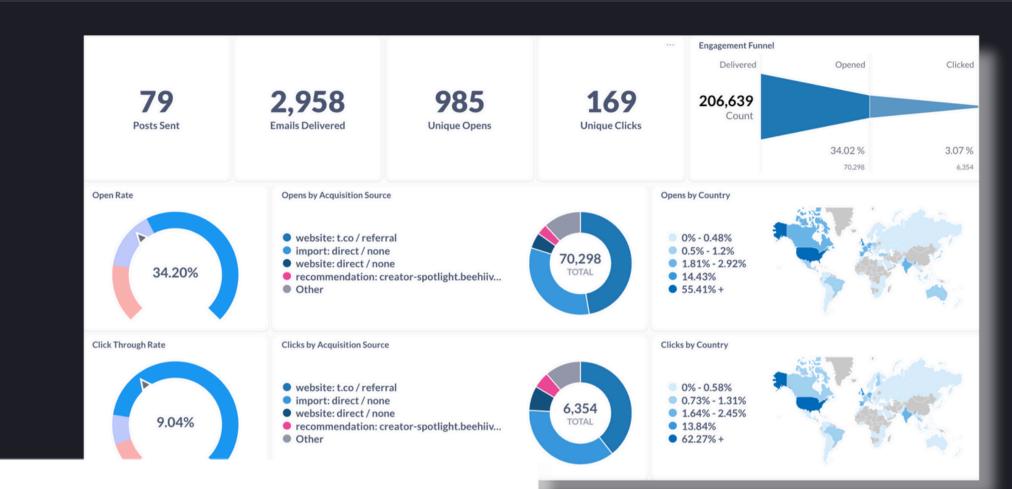
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### 450+ Newsletters

- 13,000+ Active Subscribers
- 74K+ Emails delivered/month
- 21K+ Emails opened/month
  - 33.8% Average Open Rate
  - 7% Average Click Through Rate
- 46K X/Twitter Followers
- 28K TikTok likes



## Audience Breakdown

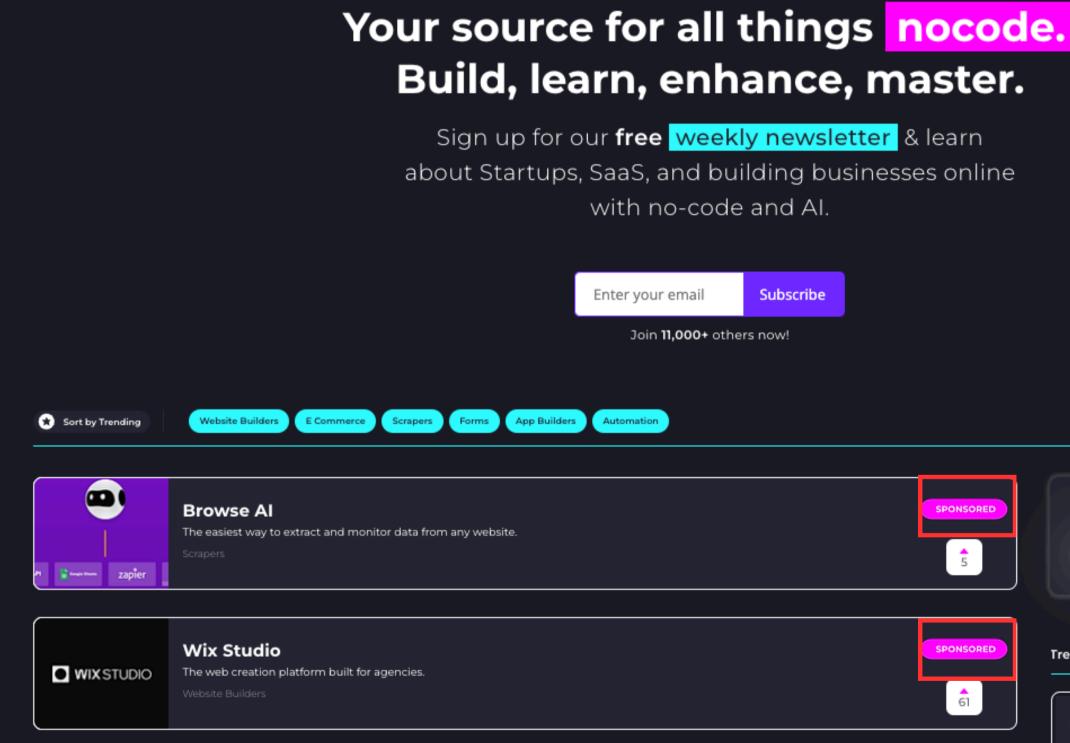






## **130+** Countries 67% Male / 33% Female 55% Desktop / 45% Mobile 89% New / 11% Returning **7min** Average Session Time





### Homepage Visibility

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| SPONSORED        | Trending Tools 🚀  |
| <mark>6</mark> 1 | Wix Studio<br>The web creation platform built for agencies. |



### Featured Newsletter Ad

Presented by:

## BYLDD

Struggling to launch your product?

Byldd helps non-technical founders build and launch revenue-generating SaaS businesses in under a month and for less than \$10K.

Founders we've worked with have gotten into YCombinator, generated over \$10MM in revenue, and raised money at 8-figure valuations.

Start Launching with Byldd 🚀

### Top of fold placement

<u>Natively</u> is a no-code development tool that converts any website/web app into a native mobile app, allows publishing on App Store/Google Play, enabling many native mobile features (push notifications, geolocation, in-app purchases, etc)

### Secondary Featured Ad



### Mid-fold placement



### Link in Newsletter

A BIG thanks to our sponsors for making this newsletter possible 🤝

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Advertise in this newsletter (link) 😂

| • ( | Dicks Á<br>DpenAl unveils GPTs for developing custom Al agents for specific use<br>(link)   |
|-----|---|
|     | Angry Tom<br>Angry Tom<br>AngryTomtweets · Follow<br>ChatGPT was just the beginning.<br>It's only been 36 hours since OpenAl released their new<br>product GPTs |
|     | And people are already generating insane results.   |
|     | Here are 10 of my favorite examples (Part 2)<br>6:01 AM · Nov 8, 2023   |
|     | 🧡 1.5K 🤜 Reply 🖉 Copy link  |
|     | Read 49 replies   |

Zapier's latest OpenAl updates -Integrations and API's (link)

Sign-up: ADPList x Notion productivity and organization session (link)

Webflow launches a series of rich text elements for users (link)



### Newsletter Takeover

### Data solutions for no-code problems

Tools like Bright Data's 'Data Collector' are leading the way with solutions.



f 😕 in

## bright data

The biggest 'No Code' issues today, fixed by Bright Data

### #1: Dealing with unstructured data 🤤

Unstructured data files include:

- 1. Duplicate/incomplete data points
- 2. Corrupted files
- 3. Incorrectly formatted or mislabeled datasets.

They come in a variety of formats and require a lot of time and manpower to structure, and prepare for analysis.

### #2: Finding ways to collect qualitative data 🤯

Qualitative data gives you context, and a clear narrative of what is going on in your industry, such as: *How do consumers feel about a brand or product on social media?* (i.e. social sentiment data). But navigating social media site architectures can be complex.



### Automating E[xtract] T[ransform] L[oad] pipelines 🚀

Creating ETL data extraction pipelines are a crucial part of decreasing a company's 'time to insight'. A good ETL data ingestion flow will enable companies to collect raw data in various formats, from multiple sources, and input it into their systems efficiently for analysis. This is a lengthy, manual process which can set a project back days, weeks, or even months.

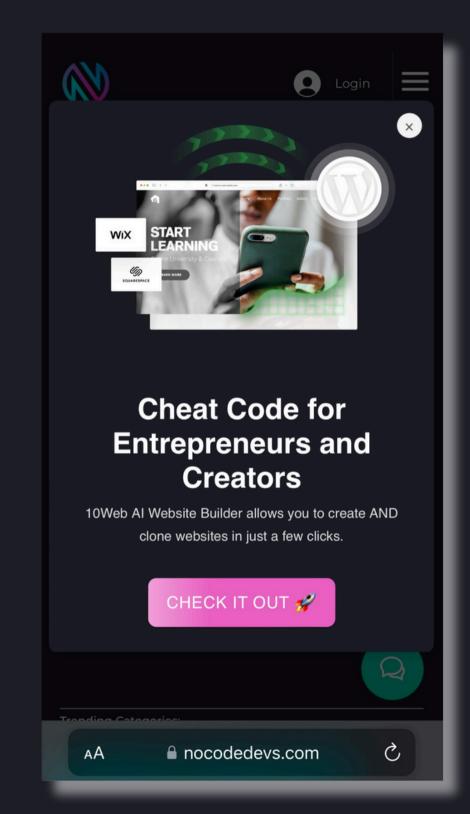
### Data-on-Demand

Data-on-Demand addresses these issues within the framework of the 'no-code' community.

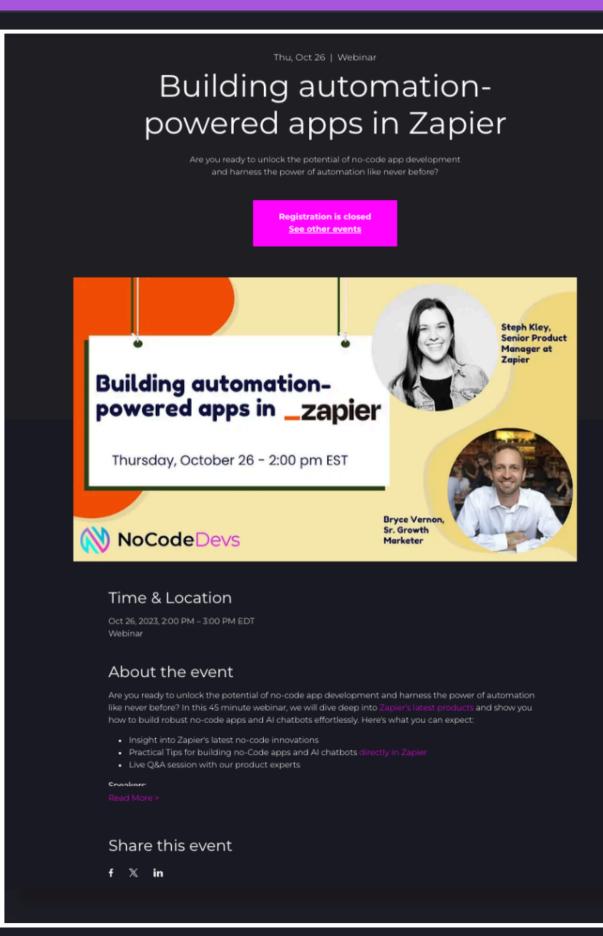
Tools like <u>Bright Data</u>'s '<u>Data Collector</u>' are leading the way with a solution that offers:

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### Pop-up Ad



### Webinar



Thu, Dec 15 | Webinar

### How to Master Code-Free Web Data Collection with Bright Data

Join us and Bright Data's Rafael Levi and Zechariah Lopatin as we present how to master code-free web data collection with their advanced solutions

> Registration is closed See other events

### bright data

How to Master Code-Free Web Data Collection with Bright Data

Thursday, December 15th - 11:00 am EST

Rafael Levi

Technical Expert, Bright Data

### Time & Location

Dec 15, 2022, 11:00 AM EST Webinar

### About the event

Join us and Bright Data's Rafael Levi and Zechariah Lopatin as we present how to master code-free web data collection with their advanced solutions.

Businesses of all sizes now recognize the importance of extracting web data for business insights. Those who utilize web data win markets. Those who don't, stay behind.

Bright Data is the world's #1 web data platform and a favorite of developers worldwide. They offer a suite of powerful data extraction solutions that allow you to free up resources and focus on what matters most - Read More >

Share this event

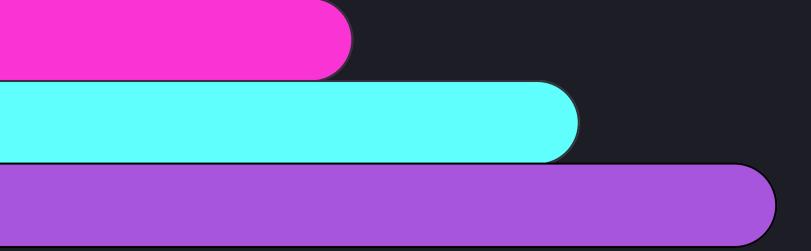
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